2017 Fiesta Mini Brochure_FINAL_w_o_XX.indd 1 2/24/17 10:43 AM

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THE PERFECT FIESTA® COMPANION

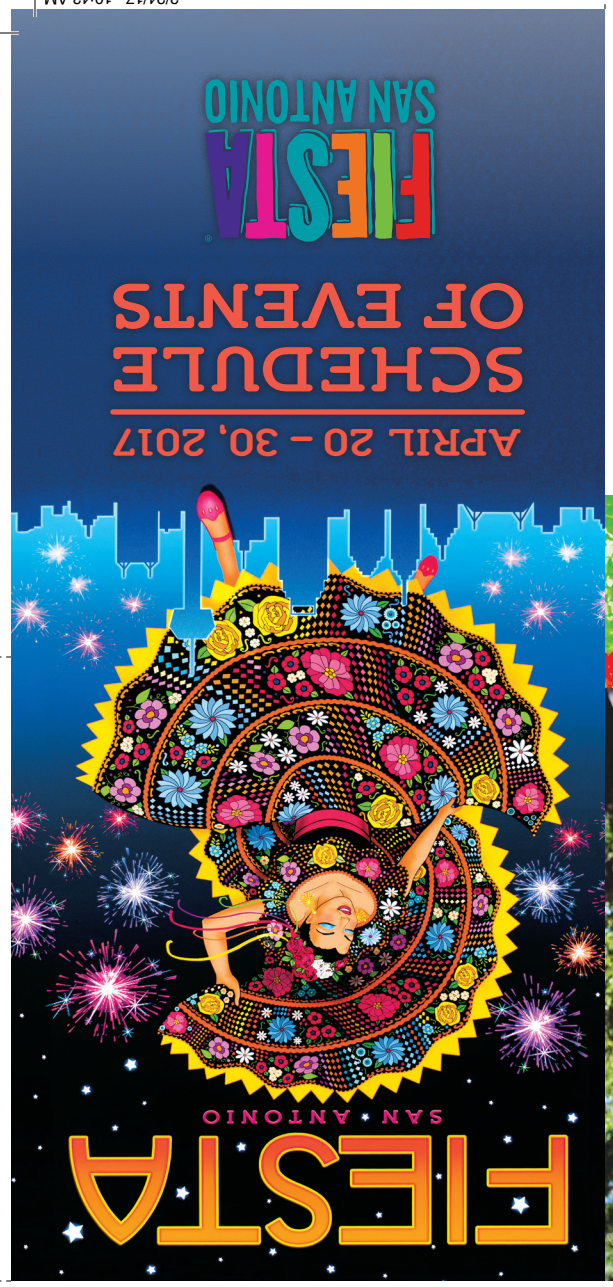
Did you know that every single one of the more than 100 official Fiesta® San Antonio events is produced by a local nonprofit or military organization?

One hundred twenty-six years ago Fiesta San Antonio began as a one-parade event with the Battle of Flowers to remember and celebrate the heroes of The Alamo and the Battle of San Jacinto. Today, nearly 100 local non-profits produce more than 100 events during the 11 days of Fiesta San Antonio. These non-profits called Participating Member Organizations (PMOs) raise funds for great causes like scholarships, medical research, historic preservation and special needs for children and families. Fiesta is truly the "Party With A Purpose" as proceeds raised go directly back into the community.

From music and art to fitness and food, there is an event – or five – for you! We encourage everybody to attend as many events as possible and add a few new events to your Fiesta schedule this year. Fiesta San Antonio would not be possible without the wonderful PMOs dedicated to making Fiesta San Antonio truly great. Join us in celebrating them and making 2017 Fiesta San Antonio one for the history books!

¡VIVA FIESTA!

#FiestaSA | @FiestaSA



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FIESTA® SAN ANTONIO

PRE-FIESTA EVENTS

3-11-17 | 8:01 PM – 10:30 PM | San Antonio Queen of Soul Pageant
Carver Community Cultural Center | 226 N. Hackberry

3-18-17 | 10 AM – 2 PM | "Fit For a Princess" Self-Esteem Princess Training Camp and Coronation | Windcrest Civic Center | 9310 Jim Seal Drive

4-1-17 | 7 PM – 10 PM | Lutheran Coronation
Scottish Rite Temple, 308 Avenue E ●

4-1-17 | 11:30 AM – 1:30 PM | NAACP Youth Image Awards Banquet
Location is TBD

4-2-17 | 3 PM – 5 PM | Fiesta® Teen Queen Coronation
The Josephine Theater | 339 W. Josephine Street

4-8-17 | 9 AM – 1:30 PM | Growing Up Female
St. Philip's College | 1801 Martin Luther King Drive ●

4-14-17 | 6 PM – 8 PM | Mr. Teen San Antonio Mentoring and Scholarship Banquet | Schertz Civic Center Ballroom | 1400 Schertz Parkway ●

4-15-17 | Game Time – TBD | UTSA Football Fiesta® Spring Game
Dub Farris Stadium | 8400 N Loop 1604 W ●

4-19-17 | 10:30 AM – 3 PM | Fiesta® Hat Contest and Luncheon
Alzafar Shrine Center | 901 N. Loop 1604 West ●

4-19-17 | 12 PM | Fiesta® Mariachi Mass
San Fernando Cathedral | 115 W. Main Plaza ●

4-19-17 | 6 PM | Cutting Edge™ Fiesta® Fashion Show
McCombs Center | Rosenburg Skyroom | 847 E. Hildebrand

FIESTA EVENTS

THURSDAY, APRIL 20, 2017

5 – 9 PM | Fiesta® Fiesta at Hemisfair | Hemisfair | 434 S Alamo St ●

6 PM – 11 PM | Fiesta® Carnival | Alamodome | Lot C | 100 Montana St. ●

FRIDAY, APRIL 21, 2017

9 AM | JBSA-Lackland Fiesta® Military Parade
JBSA-Lackland Parade Grounds | 1820 Bong St.

9 AM – 1 PM | Senior Fiesta®
Wonderland of the Americas Mall | 4522 Fredericksburg Road ●

10 AM – 5 PM | Natural Beauty: Fiesta of Land, Water, and Sky Exhibition at the Witte Museum | Witte Museum | 3801 Broadway

10 AM – 12 AM | Fiesta de los Reyes at Market Square
Market Square | 514 West Commerce St. ●

11 AM – 3 PM | Fiesta® UTSA
UTSA Sombrilla Plaza | One UTSA Circle ●

5 PM – 11 PM | Fiesta Oyster Bake®
St. Mary's University | One Camino Santa Maria ● ●

5 PM – 12 AM | Taste of New Orleans
Sunken Garden Theater | 3875 N. St. Mary's St. ● ●

5 PM – 12 AM | Fiesta® Carnival | Alamodome | Lot C | 100 Montana St. ●

5:30 PM – 6:30 PM | Crown The King! Public Crowning of Rey Feo
Main Plaza | 115 West Main Plaza ●

5:30 PM – 11:30 PM | Alamo Heights Night®
University of the Incarnate Word | 4301 Broadway

7 PM – 12 AM | Rey Feo Crown Celebration
Henry B. Gonzalez Convention Center
Lonesome Dove Room | 200 E. Market St. ●

7:30 PM – 12 PM | WEBB Party
The Bonham Exchange | 411 Bonham Street ●

8 PM – 1 AM | Fiesta® Masquerade Party
Hilton Garden Inn | 8101 Pat Booker Road

8 PM | Fiesta® POPS
The Tobin Center for the Performing Arts | 100 Auditorium Circle

SATURDAY, APRIL 22, 2017

7 AM – 1 PM | Fiesta Especial® 5K | Windcrest City Hall | 8601 Midcrown ●

7 AM – 2 PM | Walk for Autism
Helotes Cornyval Grounds | 12210 Leslie Road

8 AM | Fiesta® Mission 10K Run | Mission County Park #1 | 6030 Padre Dr

8 AM – 11 AM | Caminada de Fiesta®
Mitchell Lake Audubon Center | 10750 Pleasanton Rd.

8 AM – 5 PM | Texas Corvette Association Car Show
Boerne Main Plaza | Main Street ●

8 AM – 8 PM | Fiesta® Women's & Co-Ed Soccer Tournament
Star Soccer Complex | 5103 David Edwards Dr.
AND Schertz Complex | 75 Maske Road | Schertz, TX 78154

8:30 AM – 2:30 PM | Southwest Olympic Fiesta®
Spring Sports Complex | 11914 Dragon Lane ●

9 AM – 1 PM | Zeta Fiesta® Track Meet
Sam Houston High School | 4635 E. Houston St.

9 AM – 2 PM | Earth Day | Woodlawn Lake | 1303 Cincinnati ●

9 AM – 3 PM |° Fiesta's® Feathered Friends
San Antonio Botanical Gardens | 555 Funston Place ●

9 AM – 4 PM | Fiesta® Lacrosse Invitational
St. Mary's Hall | 9401 Starcrest ●

10 AM – 12 PM | San Jacinto Victory Celebration
Alamo Cenotaph | Alamo Plaza ●

10 AM – 2 PM | Viva Botanica
San Antonio Botanical Garden | 555 Funston Place

10 AM – 1 AM | Fiesta de los Reyes at Market Square
Market Square | 514 West Commerce St. ●

10 AM – 4 PM | Celebrations of Traditions Pow Wow
Woodlawn Gymnasium | 1103 Cincinnati ●

10 AM – 4 PM | Fiesta® Festival | San Antonio State Supported Living Center | 6711 S. New Braunfels, Ste. 500 ●

10 AM – 5 PM | Natural Beauty: Fiesta of Land, Water, and Sky Exhibition at the Witte Museum | Witte Museum | 3801 Broadway

10 AM – 6 PM | Fiesta® de los Ninos
Port San Antonio | 200 Donald Goodrich Rd ●

10 AM – 6 PM | Fiesta® Arts Fair | Southwest School of Art | 300 Augusta ●

10 AM – 11 AM | El Rey Fido Coronation
Grand Hyatt San Antonio | 600 E Market Street ●

11 AM – 11 PM | Fiesta Oyster Bake®
St. Mary's University | One Camino Santa Maria ● ●

11 AM – 12 AM | Fiesta® Carnival | Alamodome | Lot C | 100 Montana St. ●

12 PM – 2 PM | This Hallowed Ground | Alamo Plaza ●

12 PM – 10 PM | Piñatas in the Barrio | Plaza Guadalupe | 1327 Guadalupe St. ●

12 PM – 12 AM | Taste of New Orleans
Sunken Garden Theater | 3875 N. St. Mary's St. ● ●

1 PM – 4 PM | Miss Margaret's Victorian House Tour
Margaret Gething House | 409 E. Guenther St.

6 PM – 7:30 PM | Investiture of King Antonio | The Alamo ●

7 PM – 11 PM | All-American Canteen
Sunset Station | 1174 E. Commerce Depot 1 ●

7 PM – 11 PM | Chips N' Salsa | Check fiesta-sa.org for location ●

7 PM – 11 PM | Patriotic and Historical Ball | 401 Villita St.

8 PM – 11 PM | "INCOGNITO" Fiesta's Masked Ball
2500 S. Presa | San Antonio, Texas 78210

8 PM | Fiesta® POPS
The Tobin Center for the Performing Arts | 100 Auditorium Circle

SUNDAY, APRIL 23, 2017

8 AM – 5 PM | Fiesta® Wildflower Ride
Rolling Oaks Mall | 6909 NW Loop 1604 E

8 AM – 8 PM | Fiesta® Women's & Co-Ed Soccer Tournament
Star Soccer Complex | 5103 David Edwards Dr.
AND Schertz Complex | 75 Maske Road | Schertz, TX 78154

10 AM – 2 PM | Fiesta® Olé
San Antonio Shrine Auditorium | 901 North Loop 1604 W ●

10 AM – 12 AM | Fiesta de los Reyes at Market Square
Market Square | 514 West Commerce St. ●

10:30 AM – 3 PM | Champagne and Diamonds Brunch
Witte Museum – Mays Family Center | 3801 Broadway St. ●

11 AM – 5 PM | Fiesta® Arts Fair | Southwest School of Art | 300 Augusta ●

11 AM – 11 PM | Fiesta® Carnival | Alamodome | Lot C | 100 Montana St. ●

11 AM – 8 PM | Fiesta® de la Familia
St. Gregory the Great Catholic Church and School | 700 Dewhurst ●

12 PM – 4:00 PM | Fiesta® Kings Cup | Olmos Basin Park | 651 Devine Rd

12 PM – 5 PM | Natural Beauty: Fiesta of Land, Water, and Sky Exhibition at the Witte Museum | Witte Museum | 3801 Broadway

12 PM – 8 PM | Deco District Arts and Music Festival
Deco District | 1800 Fredericksburg Road ●

12 PM – 11 PM | Taste of New Orleans
Sunken Garden Theater | 3875 N. St. Mary's St. ● ●

1 PM – 9 PM | Fort Sam Houston Fiesta® Ceremony & Fireworks Extravaganza | Fort Sam Houston | MacArthur Parade Field ●

1 PM – 4 PM | Miss Margaret's Victorian House Tour
Margaret Gething House | 409 E, Guenther St.

2 PM | Fiesta® POPS
The Tobin Center for the Performing Arts | 100 Auditorium Circle

3 PM | A Day in Old Mexico & Charreada
Rancho del Charro | 6126 Padre Drive

3 PM – 8 PM | Chili Queens Chili Cook-off
The Bonham Exchange | 411 Bonham ●

3 PM – 9 PM | Throwback Fiesta® | Maverick Park | 1000 Broadway St

MONDAY, APRIL 24, 2017

10 AM – 5 PM | Natural Beauty: Fiesta of Land, Water, and Sky Exhibition at the Witte Museum | Witte Museum | 3801 Broadway

10 AM – 12 AM | Fiesta de los Reyes at Market Square
Market Square | 514 West Commerce St. ●

11 AM | Air Force at The Alamo | The Alamo ●

1 PM – 4 PM | Miss Margaret's Victorian House Tour
Margaret Gething House | 409 E. Guenther St.

4 PM – 5 PM | Pilgrimage to the Alamo | Alamo Plaza ●

6 PM – 9 PM | SAC 22nd Annual Multicultural Conference
San Antonio College | 1819 N. Main ●

6 PM – 11 PM | Fiesta® Carnival | Alamodome | Lot C | 100 Montana St. ●

7 PM – 9 PM | The Texas Cavaliers River Parade | San Antonio River Walk ●

TUESDAY, APRIL 25, 2017

9:15 AM – 12:30 PM | Children's Texas History Forum
Casa Navarro | 228 S. Laredo

10 AM – 3 PM | Fiesta Especial® Celebration Day
Alamodome | Parking Lot C | 100 Montana St.

10 AM – 8 PM | Natural Beauty: Fiesta of Land, Water, and Sky Exhibition at the Witte Museum | Witte Museum | 3801 Broadway

10 AM – 12 AM | Fiesta de los Reyes at Market Square
Market Square | 514 West Commerce St. ●

11 AM | Army at The Alamo | Army at The Alamo ●

1 PM – 4 PM | Miss Margaret's Victorian House Tour
Margaret Gething House | 409 E, Guenther St.

2 PM – 4 PM | Fiesta® Flower Show | The Woodward House | 1717 San Pedro ●

5:30 PM – 10:30 PM | NIOSA® (A Night In Old San Antonio®)
La Villita | 418 Villita Street ● ●

6 PM – 9 PM | SAC 22nd Annual Multicultural Conference
San Antonio College | 1819 N. Main ●

6 PM – 11 PM | Fiesta® Carnival | Alamodome | Lot C | 100 Montana St. ●

6:30 PM – 10 PM | Ford Mariachi Festival & Kickoff
San Antonio River Walk | 602 E. Commerce ●

7 PM and 10:00 PM | Cornyation
Charlie McCombs Empire Theater | 226 N. St. Mary's St. ●

7 PM | Fiesta in Blue | Laurie Auditorium | One Stadium Drive | Trinity Univ. ●

WEDNESDAY, APRIL 26, 2017

10 AM – 4 PM | Fiesta® Flower Show
The Woodward House | 1717 San Pedro ●

10 AM – 5 PM | Natural Beauty: Fiesta of Land, Water, and Sky Exhibition at the Witte Museum | Witte Museum | 3801 Broadway

10 AM – 12 AM | Fiesta de los Reyes at Market Square
Market Square | 514 West Commerce St. ●

11 AM | Marines at The Alamo | The Alamo ●

11 AM – 12 AM | Fiesta® San Fernando
San Fernando Cathedral | 115 W. Main Plaza ●

1 PM – 4 PM | Miss Margaret's Victorian House Tour
Margaret Gething House | 409 E. Guenther St.

5 PM – 12 AM | Fiesta® Gartenfest
Beethoven Halle and Garden | 422 Pereida Street ●

5 – 12 AM | Fiesta® Carnival | Alamodome | Lot C | 100 Montana St. ●

5:30 PM – 10:30 PM | Taste of the Northside
The Club at Sonterra | 901 E, Sonterra Boulevard ●

5:30 PM – 10:30 PM | NIOSA® (A Night In Old San Antonio®)
La Villita | 418 Villita Street ● ●

6 PM – 9 PM | SAC 22nd Annual Multicultural Conference
San Antonio College | 1819 N. Main ●

7 PM – 10 PM | Ford Mariachi Festival
San Antonio River Walk | 602 E. Commerce ●

7 PM and 10:00 PM | Cornyation
Charlie McCombs Empire Theater | 226 N. St. Mary's St. ●

8 PM – 10 PM | Coronation of The Queen of The Order of the Alamo
Majestic Theater | 224 E. Houston St.

THURSDAY, APRIL 27, 2017

9 AM – 5 PM | San Antonio Cactus & Xerophyte Show & Sale
San Antonio Garden Center | 33110 N. New Braunfels Ave. ●

10 AM – 5 PM | Natural Beauty: Fiesta of Land, Water, and Sky Exhibition at the Witte Museum | Witte Museum | 3801 Broadway

10 AM – 6 PM | St. Philip's College CultureFest
St. Philip's College | 1801 Martin Luther King Drive ●

11 AM | Navy at The Alamo | The Alamo ●

11 AM – 12 AM | Fiesta® San Fernando
San Fernando Cathedral | 115 W. Main Plaza ●

12 PM – 12:30 AM | 10th Street River Festival | 10 Tenth Street ●

12 PM – 10 PM | PACfest | Palo Alto College | 1400 W. Villaret

1 PM – 4 PM | Miss Margaret's Victorian House Tour
Margaret Gething House | 409 E, Guenther St.

5 PM – 9 PM | Family Fiesta®
Colonial Hills Methodist Church | 5247 Vance Jackson Rd ●

5 PM – 12 AM | Fiesta® Gartenfest
Beethoven Halle and Garden | 422 Pereida Street ●

5:30 PM – 10:30 PM | NIOSA® (A Night In Old San Antonio®)
La Villita | 418 Villita Street ● ●

6 PM – 9 PM | SAC 22nd Annual Multicultural Conference
San Antonio College | 1819 N. Main ●

6 PM – 12 AM | Fiesta® Carnival | Alamodome | Lot C | 100 Montana St. ●

6:30 PM – 9:30 PM | Battle of Flowers® Association Band Festival
Alamo Stadium | 110 Tuleta Street ● ● (Beginning 4-7-17)

7 PM – 10 PM | Ford Mariachi Festival
San Antonio River Walk | 602 E. Commerce ●

7 PM and 10:00 PM | Cornya tion
Charlie McCombs Empire Theater | 226 N. St. Mary's St. ●

8 PM – 10 PM | Fiesta Comedy Explosion
Laugh Out Loud Comedy Club | 618 NW Loop 410 #312

FRIDAY, APRIL 28, 2017

9 AM – 5 PM | San Antonio Cactus & Xerophyte Show & Sale
San Antonio Garden Center | 33110 N. New Braunfels Ave. ●

10 AM – 5 PM | Natural Beauty: Fiesta of Land, Water, and Sky Exhibition at the Witte Museum | Witte Museum | 3801 Broadway

10 AM – 12 AM | Fiesta de los Reyes at Market Square
Market Square | 514 West Commerce St. ●

11 AM – 11 PM | Fiesta® Carnival | Alamodome | Lot C | 100 Montana St. ●

12 PM – 12:30 AM | 10th Street River Festival | 10, 10th Street ●

12:20 PM – 4 PM | Battle of Flowers ® Parade | Parade Route ● ● (4-7-17)

1 PM – 10 PM | Fiesta® World Class Jazz Concert
St. Mary's University | One Camino Santa Maria ●

5 PM – 12 AM | Fiesta® Gartenfest
Beethoven Halle and Garden | 422 Pereida Street ●

5:30 PM – 10:30 PM | NIOSA® (A Night In Old San Antonio®)
La Villita | 418 Villita Street ● ●

7 PM – 10 PM | Dance with the King Fiesta® Square Dance
Tri-Point Center | 3233 North St. Mary's Street ●

SATURDAY, APRIL 29, 2017

7:45 AM – 11 AM | Fiesta® Pooch Parade
Alamo Heights Swimming Pool | 250 Viesca

9 AM | Starfish Dash Run/Walk
UT Health San Antonio | 7703 Floyd Curl Drive | San Antonio, TX 78229 ●

8 AM – 5 PM | Fiesta® Jazz Band Festival
St. Mary's University | One Camino Santa Maria ●

9 AM – 6 PM | King William Fair
King William Historical Neighborhood | 122 Madison St. ● ●

9 AM – 5 PM | San Antonio Cactus & Xerophyte Show & Sale
San Antonio Garden Center | 33110 N. New Braunfels Ave. ●

10 AM – 5 PM | Natural Beauty: Fiesta of Land, Water, and Sky Exhibition at the Witte Museum | Witte Museum | 3801 Broadway

10 AM – 12 AM | Fiesta de los Reyes at Market Square
Market Square | 514 West Commerce St. ●

10 AM | The Circle for Life Motor Rally
Javelina Harley-Davidson | 29078 Interstate 10 Frontage Rd | Boerne, TX

11 AM – 3 PM | United Way Kids Festival
Lockwood Park | 801 North Olive Street ●

11 AM – 12 AM | Fiesta® Carnival | Alamodome | Lot C | 100 Montana St. ●

11 AM – 1 AM | Fiesta® San Fernando
San Fernando Cathedral | 115 W. Main Plaza ●

12 PM – 12:30 AM | 10th Street River Festival | 10, 10th Street ●

4:15 PM | Fiesta® Fandango Run | Parade Route

6:30 – 10 PM | Fiesta Flambeau® Parade | Parade Route ● ● (4-7-17)

SUNDAY, APRIL 30, 2017

10 AM – 12 AM | Fiesta de los Reyes at Market Square
Market Square | 514 West Commerce St. ●

10:30 AM – 3:30 PM | Fiesta® Nueva
Saint John's Lutheran Church | 502 E. Nueva ●

10:30 AM – 10:30 PM | San Jose MissionFest
Mission San Jose Church | 701 E. Pyron Ave. ●

12 PM – 5 PM | Natural Beauty: Fiesta of Land, Water, and Sky Exhibition at the Witte Museum | Witte Museum | 3801 Broadway

1 PM | All Veterans Memorial Service
Veterans Plaza | E. Martin at Jefferson Street ●

1 PM – 4 PM | Healthy Choices Conference | West End Baptist Church | Robert E. Brown Educational Bldg. | 923 Culebra Rd. ●

1 PM – 5 PM | Tom C. Clark Funday Sunday | Tom C. Clark High School ●

1 PM – 8 PM | Festival De Cascarones
One University Way | San Antonio, TX 78224 ●

3 PM | A Day in Old Mexico & Charreada
Rancho del Charro | 6126 Padre Drive

3 PM – 4:30 PM | 9th Annual Fiesta® Concert
Concordia Lutheran Church | 16801 Huebner Road ●

4 PM – 6 PM | Praise Dance Celebration
Carver Community Cultural Center | 226 N. Hackberry ●

4 PM – 7 PM | La Reina de la Feria de las Flores Reception
Check fiesta-sa.org for location ●

5 PM – 6 PM | Music from St. Mark's | 315 E. Pecan St. ●

11 AM – 11 PM | Fiesta® Carnival | Alamodome | Lot C | 100 Montana St. ●

IN PARTNERSHIP WITH FIESTA® SAN ANTONIO

4-22-17 | 5 – 10 PM | Valero Texas Open After Party | The Backyard | TPC San Antonio | 23808 Resort Parkway | San Antonio, TX 78261 ●

4-23-17 | 2 – 4 PM | RivALZ: Blondes vs. Brunettes
Alamo Stadium | 110 Tuleta Drive ●

4-25-17 | 5 – 8 PM | Fiesta® Tech Trek
San Antonio's Downtown Tech District ●

4-26-17 | 6 PM | Fiesta® at the Farm | Mission San Juan | 9101 Graf Rd. ●

OFFICIAL FIESTA® SAN ANTONIO SCHEDULE OF EVENTS | FIESTA-SA.ORG

SCHEDULE OF EVENTS KEY | ● FREE EVENT | ● TICKETS SOLD AT THE FIESTA STORE | ● VIA PARK & ROAD AVAILABLE | ● NEW EVENT

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