

2021 FIESTA® SAN ANTONIO MAGAZINE

For advertising information
contact Louis Doucette
(210) 410-0014
Louis@TravelingBlender.com



RATE CARD

All rates are NET
All ads are full color
Design services available at no additional cost

POSITION (ALL RATES ARE NET)	DIRECT BUY	MEMBER RATE	PMO RATE
Back Cover	\$4,495	\$3,895	\$3,295
Inside Front Cover	\$3,995	\$3,495	\$2,995
Inside Back Cover	\$3,695	\$3,195	\$2,695
Page 3	\$3,995	\$3,495	\$2,995
Premium Positions	\$3,695	\$3,195	\$2,695
Two Page Spread	\$4,995	\$4,495	\$3,995
Full Page	\$2,995	\$2,695	\$2,195
Half Page	\$1,595	\$1,495	\$1,495
Quarter Page	\$895	\$845	\$745

Creative services available
at no additional cost.

All ads are placed by the
publisher (ROP/Run Of Press)
unless a premium position
fee is paid.

Artwork can be emailed to
Louis@TravelingBlender.com
Include contact name, phone
number, size of ad to be run,
along with any additional
comments and questions.

DISTRIBUTION

50,000 COPIES printed & distributed Feb. & March.
Available at the following locations

All San Antonio area HEB's, Jim's Restaurants, & Whole Foods locations.

Sixty-seven area hotel locations.

Visit San Antonio, Centro, USO, Airport Ambassadors & the Alamo Visitors Center.

Fiesta Commission members, sponsors and consumers prior to Fiesta.

Fiesta San Antonio Magazine has a reach of 2.5 million people.

DEADLINES

Placement deadline January 8, 2021 Final artwork due January 15, 2021

SPECIFICATIONS



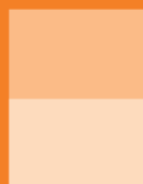
TWO PAGE SPREAD

16.75" x 10.875" trim
15.75" x 9.875" live area
17.25" x 11.375" w/bleed



FULL PAGE

8.375" x 10.875" trim
7.375" x 9.875" live area
8.875" x 11.375" wbleed



HALF PAGE HORIZONTAL

7.375" x 4.685"
no bleed



HALF PAGE VERTICAL

3.5" x 9.875"
no bleed



QUARTER PAGE

3.5" x 4.685"
no bleed

All ads are 4-color CMYK.
No RGB or Spot Colors.

Resolution: A minimum
of 300 dpi is required.

File Format: Press-ready
PDFs are preferred. EPS,
TIFF or JPEG file formats
will also be accepted.
Crop marks must be
included on all files.

Please Note: Due to tolerances in web printing, bindery and ink variances,
the publisher does not guarantee the exact color match or exact trim to proofs.

Color proof is
recommended.