



FOR IMMEDIATE RELEASE

CONTACT: Paige Wolf
Director of Communications, Fiesta San Antonio Commission
210-227-5191 ext. 106 / paige@fiestasanantonio.org

San Antonio Coming Together Virtually to Celebrate Fiesta

#AtHomeFiesta to Give Back to Fiesta's Nonprofits

SAN ANTONIO (April 14, 2020) – Even though Fiesta 2020 has been postponed November 5-15, that doesn't mean we can't still celebrate virtually together in April!

Fiesta San Antonio has begun a social media "come together" with #AtHomeFiesta, encouraging people to share how they might be celebrating Fiesta this month. Starting Thursday, April 16, our community will gather virtually for Pin Pandemonium on Facebook and Instagram, and as KSAT-12 rebroadcasts the three major Fiesta parades and the band festival from Fiesta 2019.

- **Thursday, April 16 @ 6-8 pm - #AtHomeFiesta Pin Pandemonium on Facebook:** The Fiesta Store will share Fiesta 2020 medals available for purchase online [here](#) with proceeds supporting many Fiesta nonprofits.
 - **What Fiesta Fans can do:**
 - Click [here](#) to join the virtual Pin Pan party on Facebook!
 - On your Facebook and Instagram pages, post your favorite photos of past Pin Pandemoniums and share photos of your favorite Fiesta 2020 medals – be sure to include the hashtag #AtHomeFiesta with your post.

Then, gather remotely four more times for #AtHomeFiesta Watch Parties to bring the community together virtually in celebration of the great causes of Fiesta San Antonio. During the broadcasts, viewers will be encouraged to go to the Fiesta San Antonio Commission [website](#) and donate to any of Fiesta's nonprofits, which provide important services to our community all year long. Make plans to watch on television or stream on the following dates:

- **Monday, April 20 @ 7-10 pm:** Texas Cavaliers River Parade on KSAT-12
- **Friday, April 24 @ 1-5 pm:** SA Live Lead-In Party and Battle of Flowers Parade on KSAT-12
- **Saturday, April 25 @ 7-10 pm:** Fiesta Flambeau Parade on KSAT-12
- **Sunday, April 26 @ 12-3 pm:** Battle of Flowers Band Festival on KSAT-12
 - **What Fiesta Fans can do:**
 - Celebrate Fiesta with our community by dressing up and decorating your home in Fiesta and preparing or picking up your favorite Fiesta foods as you watch the broadcasts.
 - Snap a picture of you and your family watching the rebroadcasts and share on your Facebook and Instagram pages tagging @FiestaSA and adding the hashtag #AtHomeFiesta in the text of your post.

Official Fiesta Royalty, the Spurs Coyote and others will make appearances.

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About the Fiesta San Antonio Commission

The Fiesta® San Antonio Commission Inc. is a nonprofit, volunteer, self-supporting organization that plans, promotes, coordinates, and preserves Fiesta® San Antonio through support of its Participating Member Organizations in presenting a safe, educational, annual celebration of the diverse heritage, culture and spirit of San Antonio for its residents and visitors.

Fiesta® San Antonio is a fusion of arts, heritage and culture and culminates every year in April— to honor the memory of the heroes of the Alamo and the Battle of San Jacinto. Taking place over 11 days each April, Fiesta literally has something for everyone with more than 110 events featuring a range of music, food, sports and pageantry to military and patriotic observances, exhibits, parades, Fiesta® Royalty and more. Fiesta is also the best way to have fun while giving back because when you attend any of the Official Fiesta events, you are supporting the missions of more than 100 local nonprofit organizations. Those nonprofit organizations spend the rest of the year giving back to the community of San Antonio.