



## FOR IMMEDIATE RELEASE

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### CALLING ALL COMMUNITY-MINDED YOUNG WOMEN

Fiesta San Antonio Commission is accepting applications for Miss Fiesta San Antonio® 2020!

**SAN ANTONIO (August 1, 2019)** – Imagine waving to the thousands of families lining the Fiesta parade streets, making appearances at official Fiesta events, and implementing a service project that impacts your community for the better – as Miss Fiesta San Antonio® 2020!

Community-minded, young women are encouraged to apply to be Miss Fiesta and serve as Official Fiesta Royalty and act as an ambassador who raises awareness of Fiesta San Antonio, Fiesta San Antonio Foundation, and also of the community service platform she creates during her reign.

**The deadline for submission is Friday, August 30, 2019 at Noon.** Applications and supporting materials must be submitted by the deadline by mail or in person to the Fiesta San Antonio Commission - 2611 Broadway, San Antonio, Texas 78215 or by email to [missfiesta@fiestasanantonio.org](mailto:missfiesta@fiestasanantonio.org).

Each application will be reviewed by a select panel that will interview each applicant and narrow the field to a few finalists. Those finalists selected will be required to attend an in-person interview and, if selected, participate in the Miss Fiesta San Antonio Selection Event on October 16, 2019.

Miss Fiesta San Antonio 2020 must be available for certain press interviews and public appearances from October 2019 through October 2020. Fiesta 2020 dates are April 16-26, when Miss Fiesta must commit to visiting the full schedule of Fiesta events.

For a detailed application and list of candidate requirements, please visit <https://fiestasanantonio.org/missfiesta/>

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#### About the Fiesta San Antonio Commission

The Fiesta® San Antonio Commission Inc. is a nonprofit, volunteer, self-supporting organization that plans, promotes, coordinates, and preserves Fiesta® San Antonio through support of

its Participating Member Organizations in presenting a safe, educational, annual celebration of the diverse heritage, culture and spirit of San Antonio for its residents and visitors. Fiesta® San Antonio is a fusion of arts, heritage and culture and culminates every year in April— to honor the memory of the heroes of the Alamo and the Battle of San Jacinto. Taking place over 11 days each April, Fiesta literally has something for everyone with more than 110 events featuring a range of music, food, sports and pageantry to military and patriotic observances, exhibits, parades, Fiesta® Royalty and more. Fiesta is also the best way to have fun while giving back because when you attend any of the Official Fiesta events, you are supporting the missions of more than 100 local nonprofit organizations. Those nonprofit organizations spend the rest of the year giving back to the community of San Antonio.