



## FOR IMMEDIATE RELEASE

For more information contact:  
Paige Wolf, Director of Communications  
210.410.5453  
[paige@fiestasanantonio.org](mailto:paige@fiestasanantonio.org)

### **“Because of Fiesta” Fundraising Campaign Hosted by Fiesta San Antonio**

**SAN ANTONIO (November 13, 2020)** – With the cancellation of Fiesta 2020, like many non-profit organizations, the Fiesta San Antonio Foundation needs the financial support of the community to continue its mission of supporting the San Antonio area non-profit and business communities. Please join us in our virtual fundraising campaign, “Because of Fiesta,” to raise funds for the Fiesta San Antonio Foundation, 501(c)3 nonprofit organization.

From November 16 to December 1 (Giving Tuesday), we will be promoting all the areas that Fiesta supports and what these areas are able to achieve “Because of Fiesta.” Each day of the campaign, via our social media channels (@FiestaSA), videos from highly involved Fiesta volunteers, partners and sponsors, royalty, and more will be highlighting a different area of which Fiesta supports.

Steve Rosenauer, Executive Director of the Fiesta San Antonio Commission, says, “Like many non-profit organizations in these challenging times, the Fiesta San Antonio Foundation needs the support of all San Antonians. Our “Because of Fiesta” campaign will give us the opportunity to raise needed funds so we can continue creating opportunities to have fun, give back to many worthwhile charities and contribute to the economic impact of the city.”

To donate to the Fiesta San Antonio Foundation, please click [here](#). For more information, visit [www.fiestasanantonio.org](http://www.fiestasanantonio.org).

###

#### About the Fiesta® San Antonio Commission

The Fiesta® San Antonio Commission Inc. is a nonprofit, volunteer, self-supporting organization that plans, promotes, coordinates, and preserves Fiesta® San Antonio through support of its Participating Member Organizations in presenting a safe, educational, annual celebration of the diverse heritage, culture and spirit of San Antonio for its residents and visitors.

Fiesta® San Antonio is a fusion of arts, heritage and culture to honor the memory of the heroes of the Alamo and the Battle of San Jacinto. Taking place over 11 days, Fiesta literally has something

for everyone with more than 110 events ranging in highlights from music, food, sports and pageantry to military and patriotic observances, exhibits, parades, Fiesta Royalty and more.

More than 100 local nonprofit organizations and military units create the more than 100 terrific events that take place over 11 days. Those nonprofit organizations spend the rest of the year giving back to the community of San Antonio.