



FOR IMMEDIATE RELEASE

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Fiesta® San Antonio Hosts Virtual Medal Sales Event

SAN ANTONIO (October 26, 2020) – Join Fiesta San Antonio’s medal sales event, “2020 Collector’s Medals – The Fiesta That Never Happened” via Facebook on November 12, from 6 to 7 pm. During this event, as a last chance opportunity to buy Official 2020 Fiesta Medals, Fiesta San Antonio will be selling our medals and the medals of our Participating Member Organizations (PMOs), the local nonprofits that host official Fiesta events.

Veronica Peña, Fiesta Store Manager, says, “Each year, the Official Fiesta Store helps more than 100 nonprofit organizations raise money by selling their Fiesta medals at the Fiesta Store. This is your last chance to purchase 2020 Collector’s Fiesta Medals and show your support!”

During this event, we will have videos from some familiar Fiesta faces, and each PMO medal will be showcased with an associated direct purchase link. Click [here](#) to view the Fiesta San Antonio Facebook Event.

Baltazar (Walter) Serna, President of the Fiesta San Antonio Commission, says, “The Fiesta San Antonio Commission supports each of its Participating Member Organizations (PMOs), and this virtual medal sales event will give each PMO the opportunity to raise much needed funds.”

Please support Fiesta and our PMOs so that we can continue to serve the needs of the San Antonio community by having fun and giving back.

Click [here](#) to purchase Fiesta 2020 medals and support your local nonprofits. For more information, visit www.fiestasanantonio.org.

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About the Fiesta® San Antonio Commission

The Fiesta® San Antonio Commission Inc. is a nonprofit, volunteer, self-supporting organization that plans, promotes, coordinates, and preserves Fiesta® San Antonio through support of its Participating Member Organizations in presenting a safe, educational, annual celebration of the diverse heritage, culture and spirit of San Antonio for its residents and visitors.

Fiesta® San Antonio is a fusion of arts, heritage and culture to honor the memory of the heroes of the Alamo and the Battle of San Jacinto. Taking place over 11 days, Fiesta literally has something for everyone with more than 110 events ranging in highlights from music, food, sports and pageantry to military and patriotic observances, exhibits, parades, Fiesta Royalty and more.

More than 100 local nonprofit organizations and military units create the more than 100 terrific events that take place over 11 days. Those nonprofit organizations spend the rest of the year giving back to the community of San Antonio.